



Canadian Campus
Wellbeing Survey

Bien-être sur les
campus canadiens

Using CCWS Data to Inform Institutional Practices: Perspectives from Three Participating Institutions & Technical Overview

Guy Faulkner, CCWS

Lina Di Genova, McGill

Meaghan Blake, John Abbott College

Sandra Gibson, University of Waterloo

Dhruvi Nishar, CCWS

Best Practices

IN CANADIAN HIGHER ED.

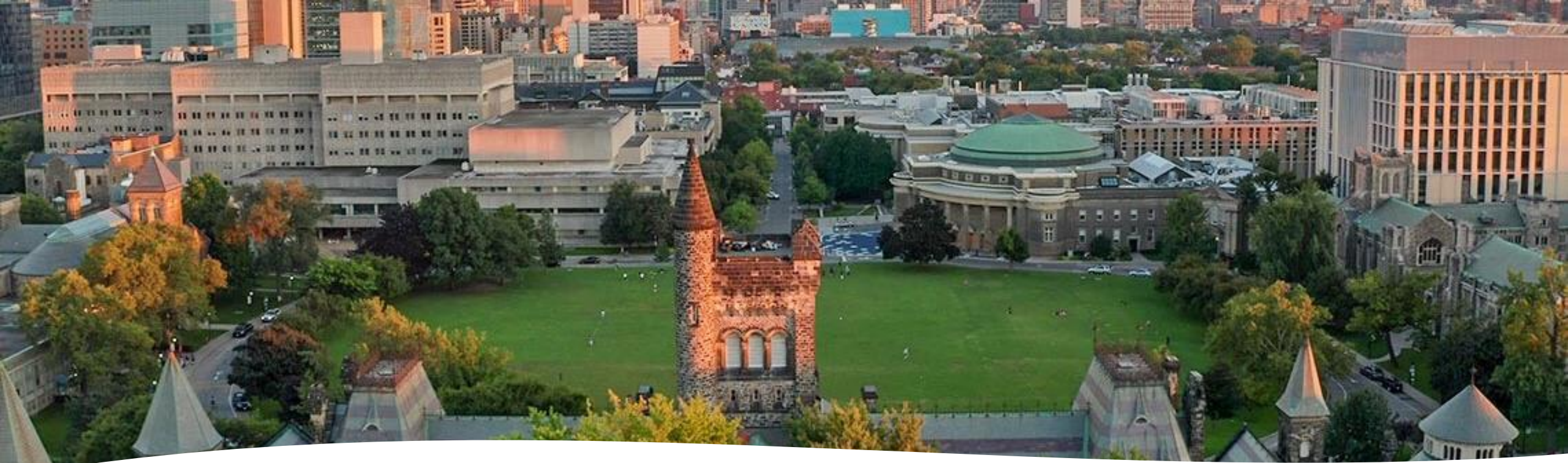
Making a positive impact on student mental health.



THE UNIVERSITY OF BRITISH COLUMBIA



This session will be recorded. Please change your name on zoom and/or turn off your camera if you would like to maintain your privacy.



Land Acknowledgement

I would like to acknowledge the land on which The University of Toronto operates. For thousands of years it has been the traditional land of the Huron-Wendat, the Seneca, and the Mississaugas of the Credit. Today, this meeting place is still the home to many Indigenous people from across Turtle Island and I am grateful to have the opportunity to work on this land.

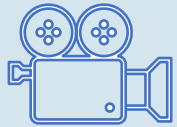
Best Practices

IN CANADIAN HIGHER ED.

Making a positive impact on student mental health.



Webinar Guidelines



Webinar will be recorded and shared with registrants



Facilitated Discussion and Q & A



Part 2 will begin at 2:00pm EST following a short break



Canadian Campus
Wellbeing Survey

Bien-être sur les
campus canadiens

Using CCWS Data to Inform Institutional Practices: Perspectives from Three Participating Institutions & Technical Overview

Guy Faulkner

Chair in Applied Public Health, School of Kinesiology, UBC

Best Practices
IN CANADIAN HIGHER ED.
Making a positive impact on student mental health.



THE UNIVERSITY OF BRITISH COLUMBIA



The CCWS Vision



A comprehensive and coordinated evaluation system for Canadian post-secondary student mental and physical health and wellbeing



The CCWS will integrate public health policy, practice, evaluation, surveillance and research



National implementation
(*students, employees*)



English and French



CCWS
BECC

Dual Purpose Survey



CCWS
BECC

1. Quality Assurance

- To guide PSIs to assess prevalence and correlates of mental health and physical health behaviours
- Participating institutions included in anonymized dataset
- Sharing 'best practice'

2. Research Dataset

- Academic research access (fee-for-service)
- MHCC, PHAC interest and alignment
- Governance by a Data Access Committee

Conceptual Model of the CCWS



Feedback to support knowledge translation and exchange



1. Additional deliverables

Access to an executive summary and guidance on what institutions can do after receiving data.



2. Post-deployment support

Provide tutorial, webinars, and/or seminars on how to use deliverables

Contact Information

Contact us at survey@ccws-becc.ca

Website: ccws-becc.ca



Canadian Campus
Wellbeing Survey

Bien-être sur les
campus canadiens



McGill

Canadian Campus Well-Being Survey: McGill University



Lina Di Genova, PhD
Assessment & Evaluation

July 16, 2024

Population-Based Surveys & Advantages of the CCWS

- **Why we participate**
 - Data over time
 - Peer comparisons
 - Data-informed insights
- **What is the impact**
 - Informing programming & service offerings
 - Local/regional trends
- **Advantages of the CCWS:**
 - Cost effective way to gauge student wellbeing
 - Reliable and valid measure
 - National comparison group
 - Local benchmarking with regular participation
 - Link to National Standard on Postsecondary Mental Health
 - Interactive dashboard

Canadian Campus Wellbeing Survey (CCWS) Winter 2023 at McGill University

- The survey was launched in January 2023
- An invitation and three reminder messages were sent out to non-responders
- 10, 589 students were randomly selected to participate
- Response rate = 11%

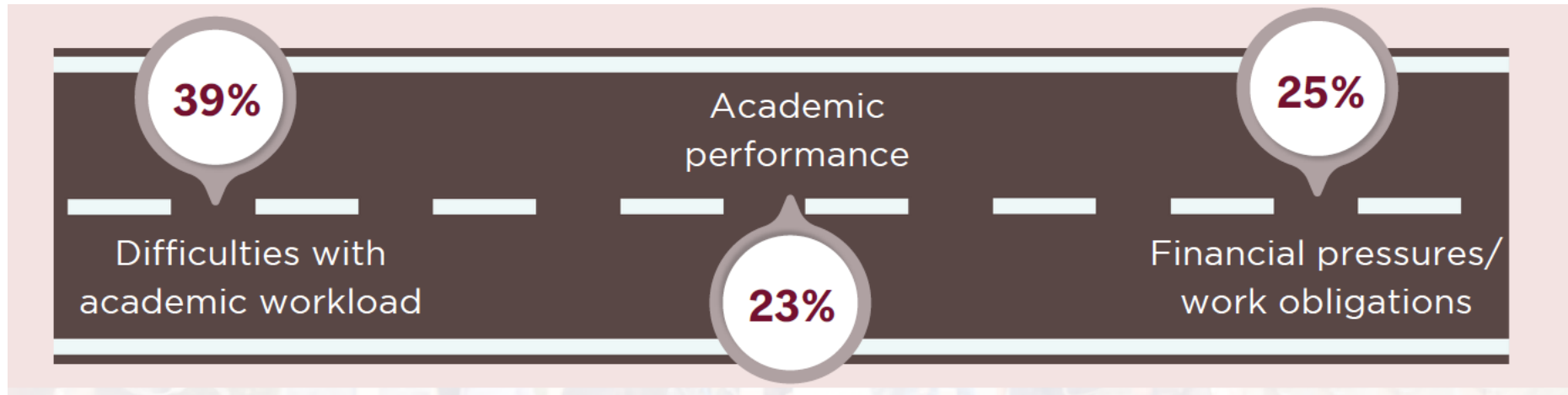
Knowledge Mobilization Examples

- Collecting the data is only the beginning
- Over time, reports have been less effective
- Presentations still have some traction
- Infographics – example of how to reach different audiences

Knowledge Mobilization Examples

OBSTACLES TO ACADEMIC PROGRESS

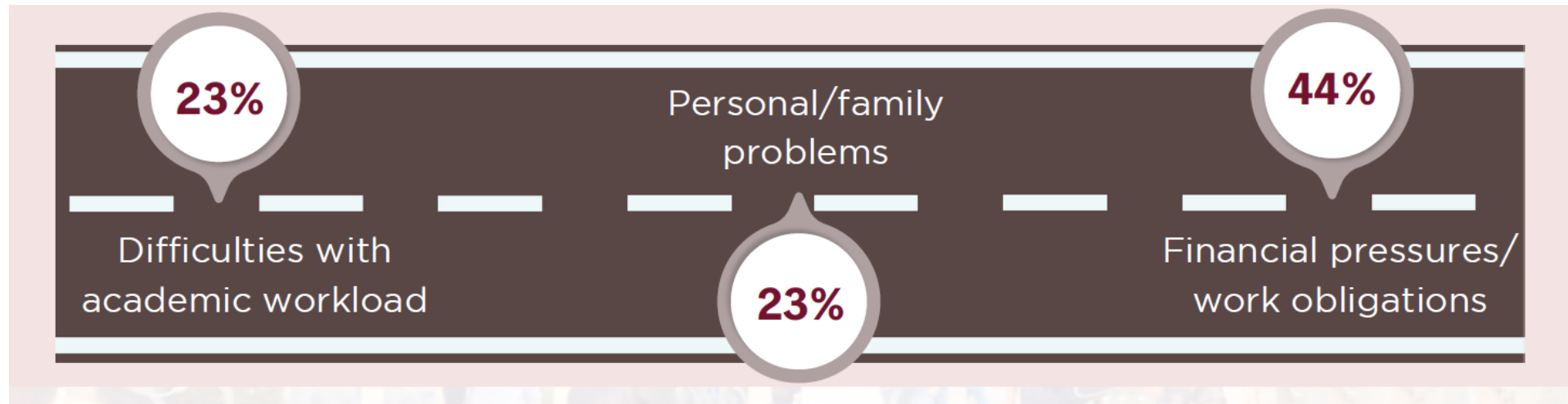
Undergraduate Results



Knowledge Mobilization Examples

OBSTACLES TO ACADEMIC PROGRESS

Graduate Results



Knowledge Mobilization Examples

Undergraduate Results

AWARENESS OF RESOURCES

63%

are **aware of mental health outreach efforts**¹⁰



6 out of 10

know where to access **campus-based resources** if they need to seek professional help **for mental or physical health**¹¹

Graduate Results

AWARENESS OF RESOURCES

57%

are **aware of mental health outreach efforts**¹⁰



7 out of 10

know where to access **campus-based resources** if they need to seek professional help **for mental or physical health**¹¹

CCWS Data on Food Security Inspired Operational Change



McGill.CA / FOOD AND DINING SERVICES / Meal plans

All you Care to Eat Mandatory Meal Plan!

Welcome to the worry-free meal plan.

Unlimited dine-in meals

Flexible and convenient

Never run out of funds



The Mandatory Meal Plan applies to **all students in undergraduate traditional dorm, and modern dorm style residences downtown** and it is assigned in conjunction with the building assignment.

Not on the Mandatory Meal Plan?

Everyone is welcome at our All You Care to Eat dining halls. Simply pay the entry fee and enjoy as much as you care to eat of our home cooked, freshly prepared meals.

Entrance Price per Meal Period

Breakfast	\$9.95 + tx
Lunch	\$12.95 + tx
Dinner	\$14.95 + tx

<https://www.mcgill.ca/foodservices/mealplans>



CCWS at John Abbott College

Practical Applications toward Strategic Planning and Standard Alignment

Meaghan Blake, c.o. Psychotherapist
Chairperson, Counselling



Canadian Campus
Wellbeing Survey

Bien-être sur les
campus canadiens



Land acknowledgment

John Abbott College is situated on unceded Indigenous lands of the traditional territory of both the Kanien'kehá:ka, "Mohawk," and the Anishinabeg "Algonquin," peoples.



Timeline of CCWS at JAC

- Winter 2022 (baseline) and Winter 2024 (post-covid comparison)
- Winter 2022:
 - All students surveyed (census)
 - Overall response rate: 30.9%
- Winter 2024:
 - Student and Employee versions (census)
 - Overall student response rate: 19.8%
 - Overall employee response rate: 51.7%



Why launch the CCWS at JAC...?



Alignment with the National Standard for Mental Health and Well-Being (and later on the PASME): gap/SWOT analysis.



To compliment student focus groups, Counselling data, departmental consultations, etc.



Conversations deepened around:

1. The needs of equity-deserving students.
2. Stepped-care.
3. A whole campus approach....





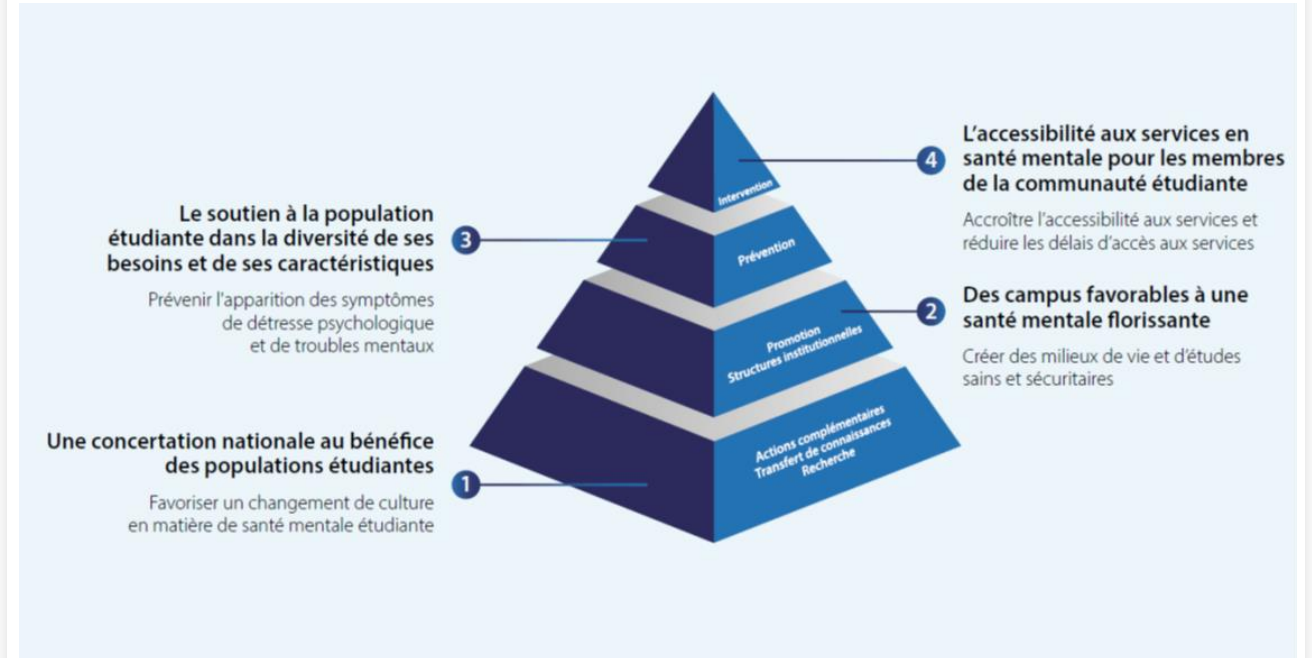
Why launch the CCWS at JAC...?

- As a metric for the College's **Strategic Plan**¹ (2020-2025-2027)
 - **Orientation #1 - Nurturing Health:** *“JAC supports student mental health and the community that serves them through an **evidence-based approach** that includes a safe, healthy and inclusive learning environment and holistic student services.”*
 - Decrease in the % of students indicating “severe distress” over time as measured by the CCWS (**Mental Health Deficits/K10**)
 - 2027 (target): 29%
 - **Loneliness & Campus Climate** also recently added as metrics for Orientation #2 (social connectedness) and #8 (systemic change), respectively.

¹Strategic Plan (extended) 2020-2025-2027 Serving both our students and society as a whole
(https://johnabbott.qc.ca/wp-content/uploads/2024/06/COMS_Strategic-Plan_2020-2027_240618.pdf)

CCWS and Policy Drafting

- **Mesure 2.1¹**: « le Ministère propose que chaque établissement collégial et universitaire se dote d'une politique institutionnelle en matière de santé mentale étudiante. »
 - To outline the broad orientations the College plans to take in support of a positive student mental health;
 - To outline the roles and responsibilities of the community in support of student mental health;
 - Emphasis on promotion, prevention, training opportunities, timely access to care, and importance of a « **whole campus** » approach.



¹Plan d'action sur la santé mentale étudiante en enseignement supérieur 2021-2026 (<https://cdn-contenu.quebec.ca/cdn-contenu/adm/min/education/publications-adm/en-seignement-superieur/PASME.pdf>)

CCWS and Policy Drafting

CCWS 2022 results → Policy 28 on “Student Mental Health”

Key areas of focus:

1. Diversification and de-colonization of mental health practices;
2. Education around the mental health needs of equity-deserving student groups;
3. Equipping all students with key emotion-regulation skills;
4. Formalizing a mental health crisis management plan, including a suicide postvention protocol;
5. Inviting positive psychology and healthy living concepts into the classroom.





CCWS & Creation of New Initiatives

- CCWS (2022) JAC dataset:
 - 46% increase in moderate distress levels and 54% increase in suicidal planning when filtered for ethnic + gender minority identity.
 - *Importance of targeting the intersectionality of DEI and mental health needs of our students.*
- Bell Let's Talk Implementation Grant (2022): \$100,000
 - Hiring of a DEI/Mental Health consultant.
 - \$10,000 dedicated to training the Counselling team in culturally safe mental health care.
 - November 2023: Launch of a dedicated mentorship program for BIPOC students.

Key Takeaways

- Data offered by the CCWS has been integral to JAC’s strategic planning, policy making, and establishing of buy-in toward a ***whole campus approach*** to mental health through conversations across sectors (Academic & Student Services)...

- *“whereby we each participate in creating an environment conducive to the psychological health and well-being of our College community” (JAC Policy 28, p.2)*

And measure the impact of our efforts via...

- *“data collection at regular intervals; specifically, the implementation of a college-wide mental health survey every 2 years (eg. CCWS) and the analysis of participation rates over time (and) institutional comparisons across Canada ...” (JAC Policy 28, p. 6).*

https://johnabbott.qc.ca/wp-content/uploads/2023/11/Policy-28-Student-Mental-Health-PASME_FINAL-BOG-2023-10-10.pdf





CAMPUS WELLNESS · CCWS

Sean Ruby · Data Analyst

Sandra Gibson · Manager Health Education & Promotion

Kalpita Gaitonde · Health Promotion and Evaluation Specialist

Melissa Potwarka · Associate Director Health Promotion



CCWS SURVEY ADMINISTRATION



Survey ran from Feb 7th - Mar 4th, 2022



Invited 12,000 students (three reminders sent)

Overall response rate: 37%
(4482/12,000)

Finished response rate: 32%
(3807/12,000)

Respondents who finished the survey received \$5 (Watcard)



Results provide evidence-based data to support student well-being and improve services, programming, and policies.

DISSEMINATION OF RESULTS

- CCWS Presentations to Campus Community
- CCWS Executive Summary Data Report
- Results by Demographic Characteristics
- Results by Equity Deserving Groups
- Results by Faculty, Coop, Grad vs Undergrad, etc.



DEMOGRAPHICS

<i>UW</i>
<i>0.4% Indig¹</i>
<i>0.6% Indig²</i>
<i>0.6% J</i>
<i>2.0% L</i>
<i>2.1% K</i>
<i>2.4% WA</i>
<i>2.0% F</i>
<i>3.0% A</i>
<i>3.3% SEA</i>
<i>2.8% B</i>
<i>30.1% SA</i>
<i>20.4% C</i>
<i>35.4% W</i>
<i>2.3% OSI</i>

Indigenous (outside of Canada)¹ *

Indigenous peoples of Canada² *

Japanese *

Latin ■ 1.3%

Korean ■ 1.5%

West Asian ■ 1.5%

Filipino ■ 2.3%

Arab ■ 2.6%

Southeast Asian ■ 2.8%

Black ■ 3.2%

South Asian ■ 24.2%

Chinese ■ 26.4%

White ■ 37.5%

Other self-identity ■ 2.6%

Faculty

813 students

18% of survey respondents

* Indicates a value equal to or less than 5 respondents

Self-Identification

Faculty

Demographics	UW	Faculty
Gender Identity		
Woman	56%	61%
Man	40%	34%
Non-binary	2%	3%
Sexual Orientation		
Heterosexual	75%	71%
LGBTQ+	20%	25%
Degree Program		
Undergraduate	81%	79%
Graduate	17%	20%
Full-time Status	97%	98%
International	21%	16%

35% disability or medical condition

Mental health, neurological, and chronic health conditions were most common, followed by physical, visual, and auditory concerns.

***multi-select item**

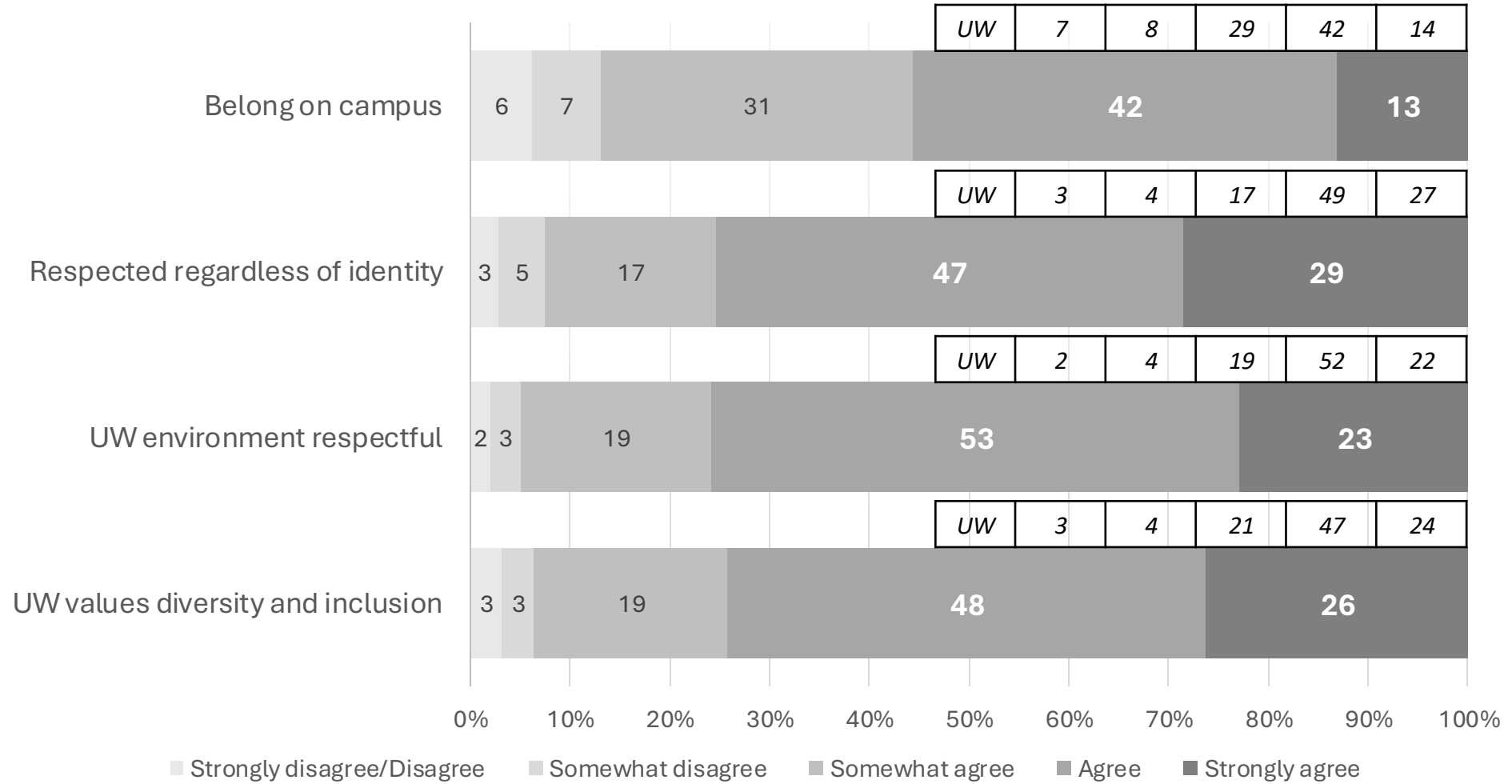
76% one condition
25% more than one health condition

26% receiving accommodation

UW	30%	75%	25%	24%
----	-----	-----	-----	-----

Faculty

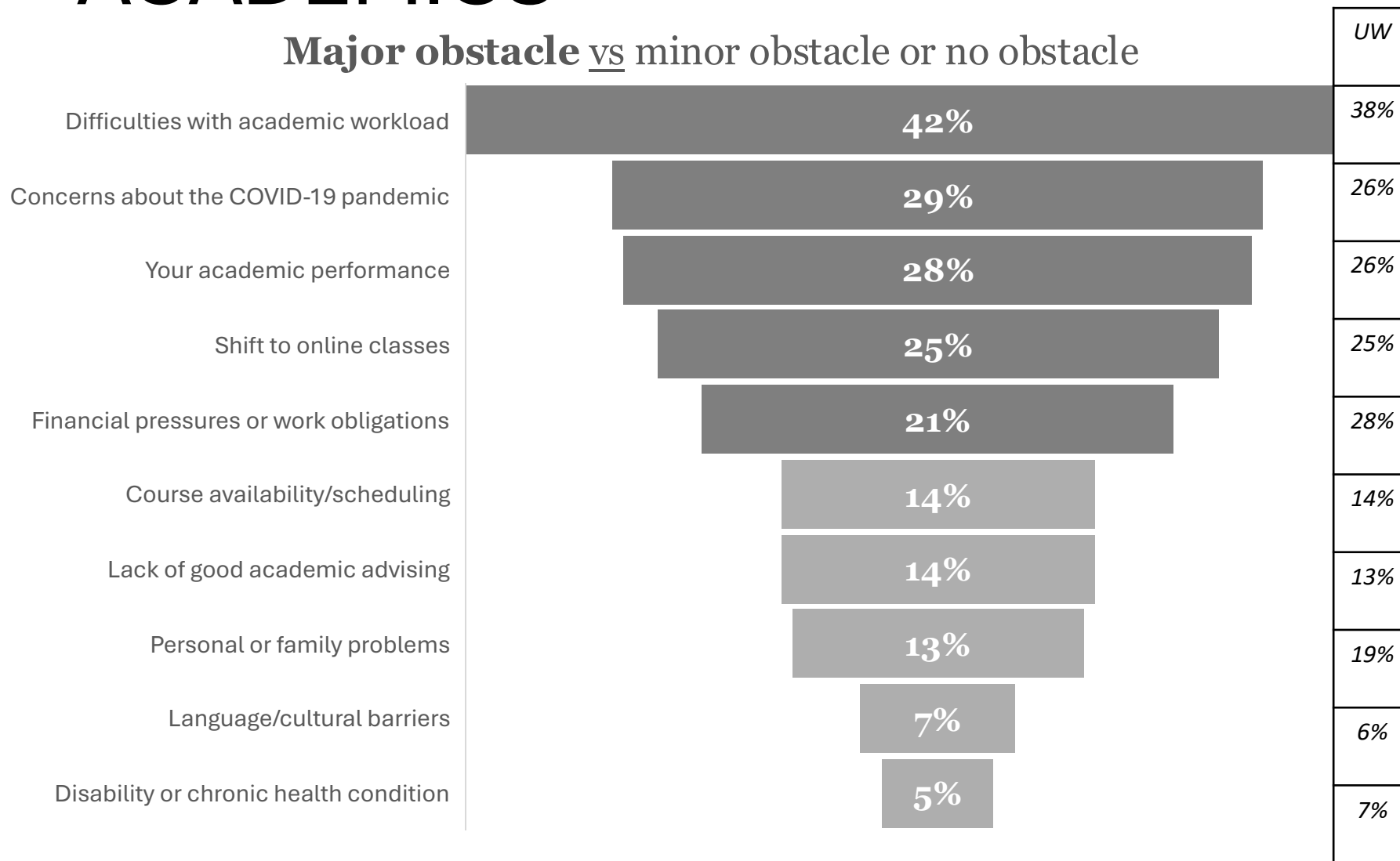
CAMPUS CLIMATE



Faculty

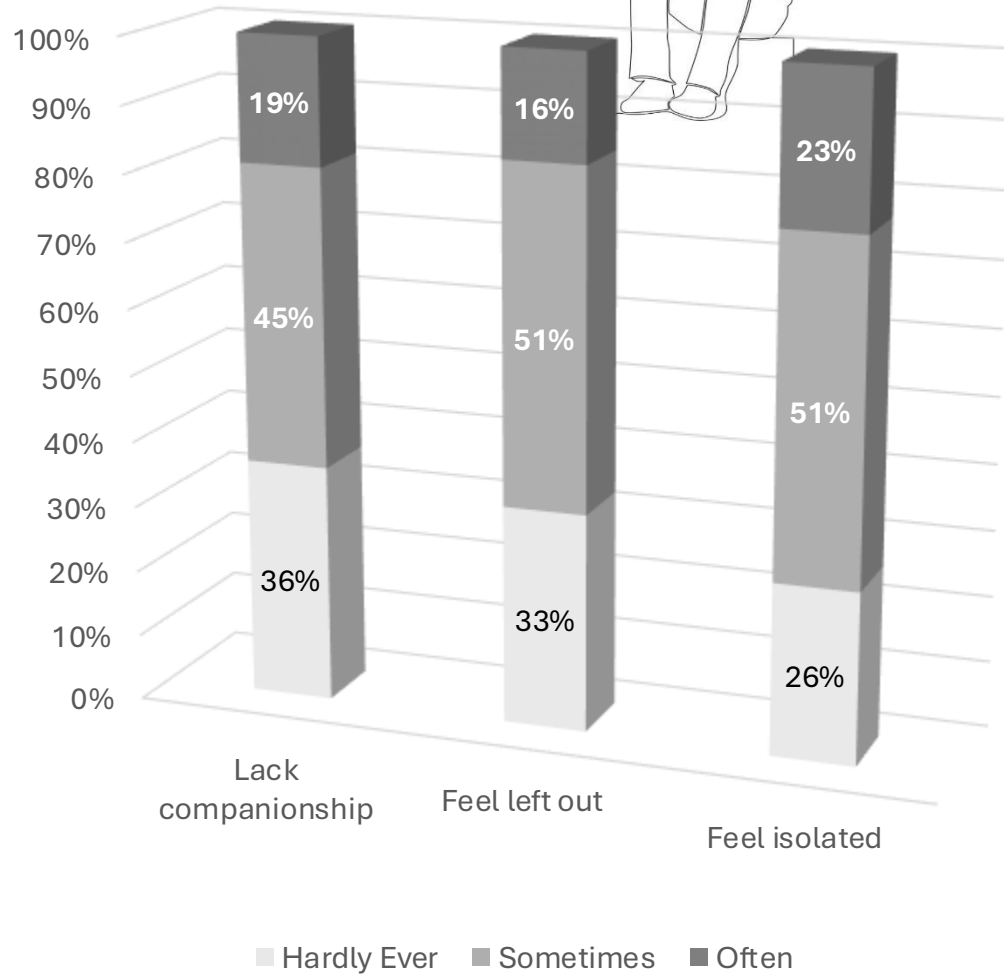
FACTORS AFFECTING ACADEMICS

Major obstacle vs minor obstacle or no obstacle

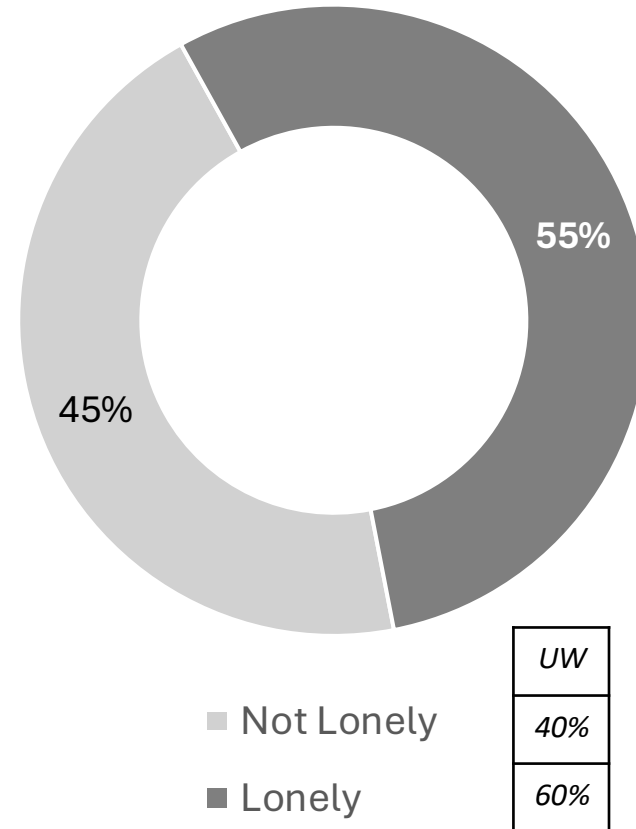


Faculty

LONELINESS



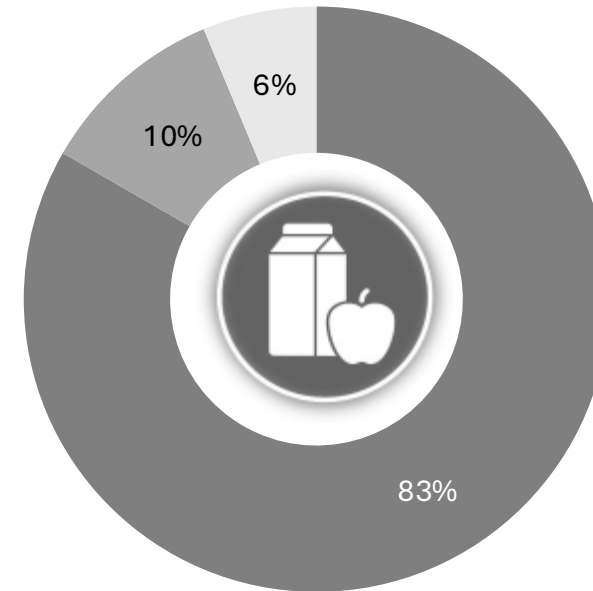
UCLA Loneliness Scale



Faculty

FOOD SECURITY (LAST 12 MONTHS)

Food purchased didn't last, and no money to get more: <i>Sometimes</i> 10% <i>Often</i> 2%	11%	2%
Can't afford to eat balanced meals : <i>Sometimes</i> 15% <i>Often</i> 5%	17%	5%
15% of students ate less because not enough money for food.	17%	
9% of students were hungry but didn't eat because not enough money for food.	11%	
16% of students cut the size of their meals or skipped meals due to money.	18%	
For 31% of students this occurred almost monthly .	25%	For 33% of students this occurred often but not every monthly.
		29%

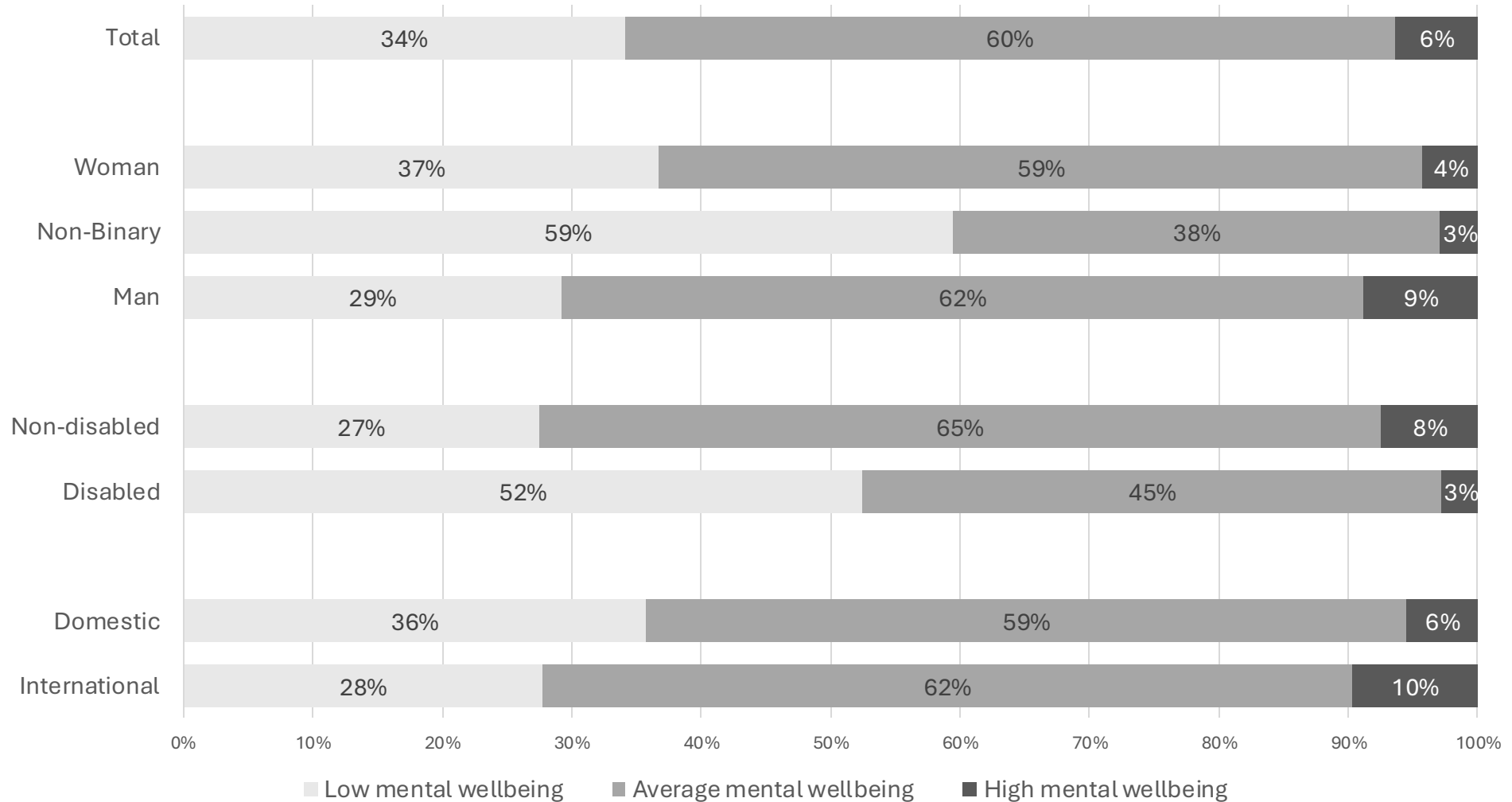


- Food Secure
- Low Food Security
- Very Low Food Security

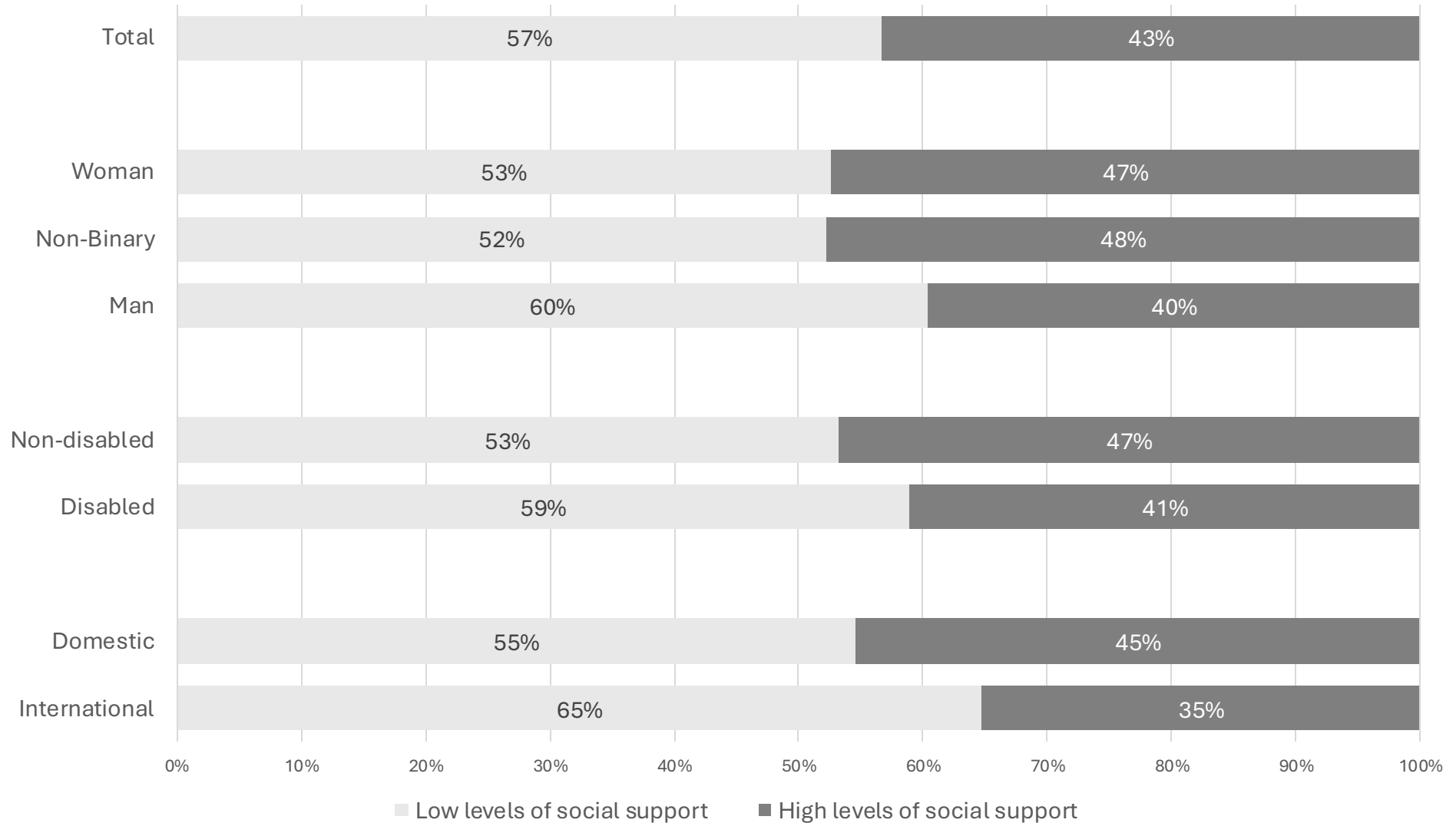
<i>UW</i>
80%
13%
8%

Faculty

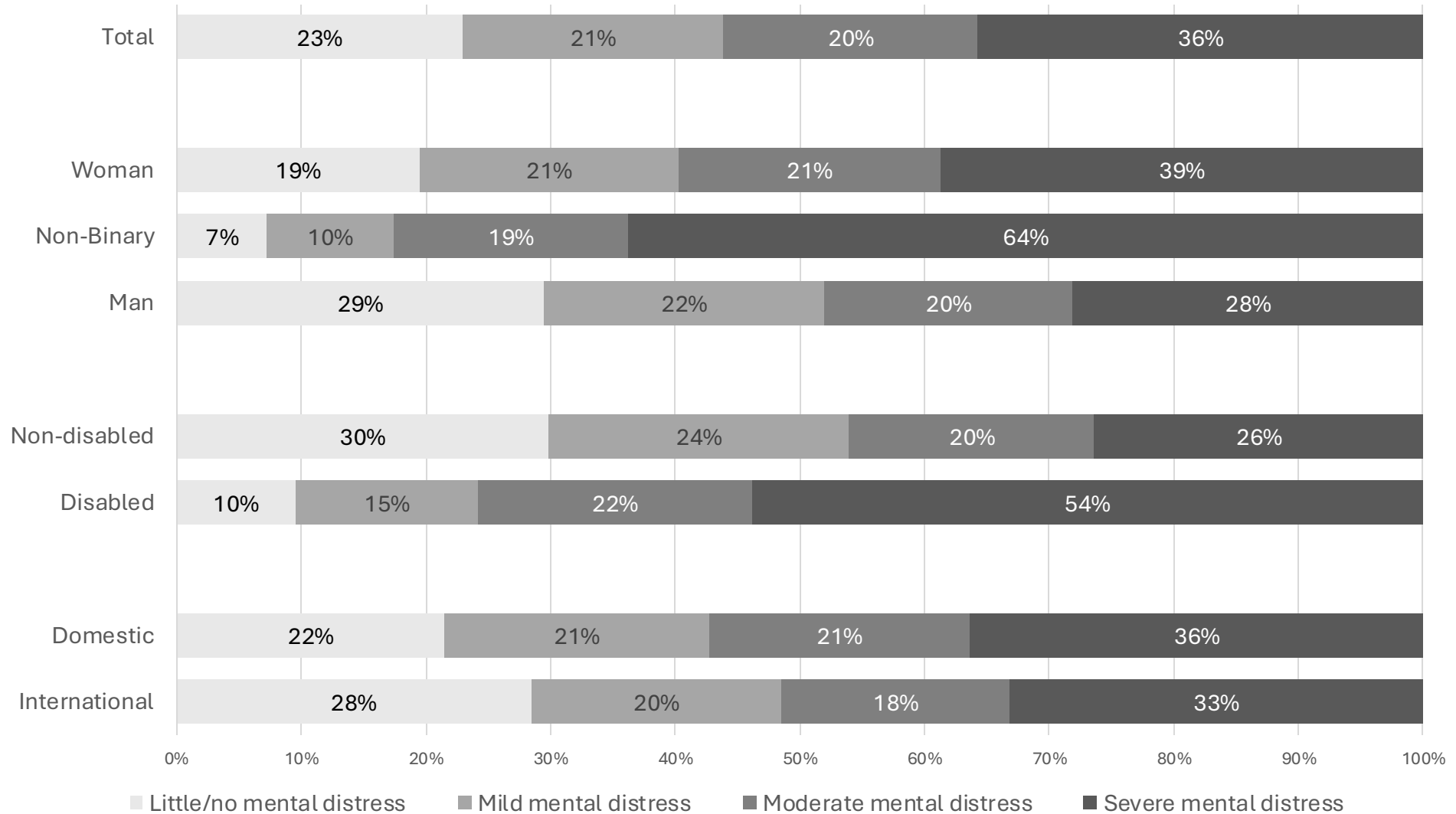
WARWICK-EDINBURGH MENTAL WELL-BEING SCALE



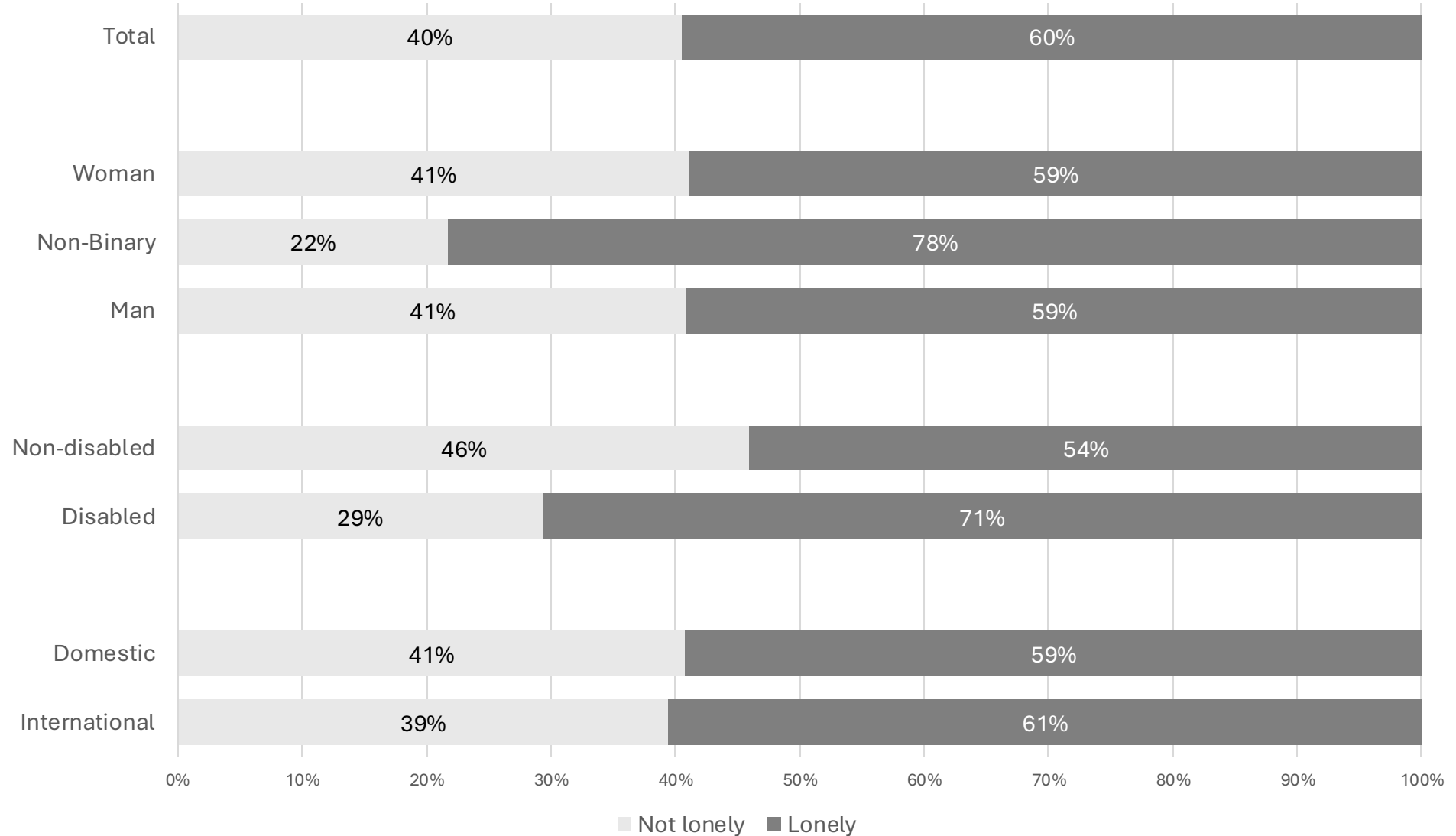
SOCIAL PROVISIONS SCALE (SPS-5)



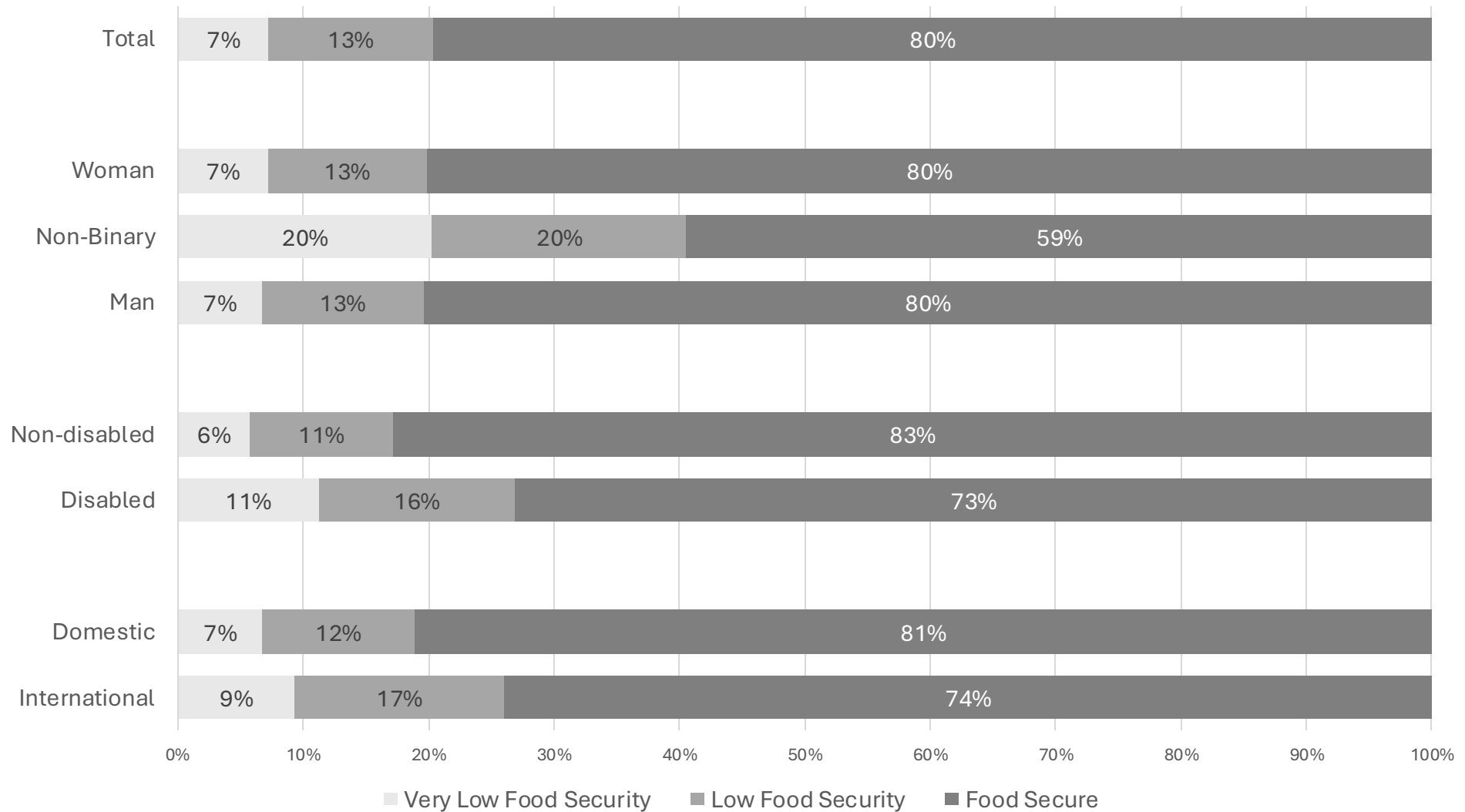
PSYCHOLOGICAL DISTRESS SCALE (K10)



LONELINESS SCALE (UCLA 3-ITEM)



US HOUSEHOLD FOOD SECURITY SURVEY(6-ITEM)



CCWS EXECUTIVE SUMMARIES

ACADEMIC ACHIEVEMENT

Opinions and experiences related to learning.

Please rate your level of agreement with the following statements:

<i>My institution provides a supportive learning environment.</i>	
Strongly agree	13.8%
Agree	43.6%
Somewhat agree	30.2%
Somewhat disagree	6.8%
Disagree	3.7%
Strongly disagree	1.9%
TOTAL	100%

<i>My institution provides opportunities for students to explore their full potential.</i>	
Strongly agree	15.9%
Agree	38.9%
Somewhat agree	29.3%
Somewhat disagree	9.6%
Disagree	4.3%
Strongly disagree	2.1%
TOTAL	100%

<i>My institution uses teaching strategies designed to support learners.</i>	
Strongly agree	10.4%
Agree	35.9%
Somewhat agree	33.6%
Somewhat disagree	11.9%
Disagree	5.7%
Strongly disagree	2.5%
TOTAL	100%

<i>I am confident that I will be able to finish my academic program no matter what challenges I may face.</i>	
Strongly agree	26.8%
Agree	36.4%
Somewhat agree	23.0%
Somewhat disagree	7.2%
Disagree	4.0%
Strongly disagree	2.5%
TOTAL	100%

ACADEMIC ACHIEVEMENT

Opinions and experiences related to learning.

Please rate your level of agreement with the following statements:

<i>My institution provides a supportive learning environment.</i>			
	Percent (%)	UW n=4358	FACULTY n=484
Strongly agree	13.8	13.8	12.8
Agree	43.6	43.6	45.9
Somewhat agree	30.2	30.2	31.8
Somewhat disagree	6.8	6.8	6.0
Disagree	3.7	3.7	2.7
Strongly disagree	1.9	1.9	0.8
TOTAL	100%	100%	100%

<i>My institution provides opportunities for students to explore their full potential.</i>			
	Percent (%)	UW n=4352	FACULTY n=482
Strongly agree	15.9	15.9	13.9
Agree	38.9	38.9	41.3
Somewhat agree	29.3	29.3	31.1
Somewhat disagree	9.6	9.6	9.1
Disagree	4.3	4.3	3.1
Strongly disagree	2.1	2.1	1.5
TOTAL	100%	100%	100%

<i>My institution uses teaching strategies designed to support learners.</i>			
	Percent (%)	UW n=4354	FACULTY n=483
Strongly agree	10.4	10.4	9.3
Agree	35.9	35.9	37.7
Somewhat agree	33.6	33.6	35.6
Somewhat disagree	11.9	11.9	11.4
Disagree	5.7	5.7	5.0
Strongly disagree	2.5	2.5	1.0
TOTAL	100%	100%	100%

<i>I am confident that I will be able to finish my academic program no matter what challenges I may face.</i>			
	Percent (%)	UW n=4352	FACULTY n=482
Strongly agree	26.8	26.8	27.8
Agree	36.4	36.4	41.5
Somewhat agree	23.0	23.0	21.2
Somewhat disagree	7.2	7.2	5.8
Disagree	4.0	4.0	3.1
Strongly disagree	2.5	2.5	0.6
TOTAL	100%	100%	100%



Questions?





Canadian Campus
Wellbeing Survey

Bien-être sur les
campus canadiens

Starting soon:

Using the CCWS Tableau Data and Dashboards: Technical Overview

This session will be recorded. Please change your name on zoom and/or turn off your camera if you would like to maintain your privacy.

Best Practices
IN CANADIAN HIGHER ED.
Making a positive impact on student mental health.



THE UNIVERSITY OF BRITISH COLUMBIA





Canadian Campus
Wellbeing Survey

Bien-être sur les
campus canadiens

Using the CCWS Tableau Data and Dashboards: Technical Overview

Dhruvi Nishar

Data Analyst, Canadian Campus Wellbeing Survey

Best Practices
IN CANADIAN HIGHER ED.
Making a positive impact on student mental health.



THE UNIVERSITY OF BRITISH COLUMBIA



This session will be recorded. Please change your name on zoom and/or turn off your camera if you would like to maintain your privacy.



Land Acknowledgement

We would like to begin by acknowledging that the land on which we present is the traditional, ancestral, and unceded territory of the xwməθkwəy̓əm (Musqueam) People.

Learning Objectives

1. For institutional representatives to understand **how to access** their Tableau dashboards
2. To understand the **basic functions** of the dashboards (e.g., how to navigate the dashboards, use filters to look at specific groups of students, use the comparison group dashboard, and save visuals as pdfs, images, and/or PowerPoint slides)
3. To be able to create an **executive summary**, if asked to do so.



Dhruvi Nishar

- CCWS data analyst
- Prepares and maintains Tableau dashboards
- Custodian for CCWS research dataset



Tableau Server

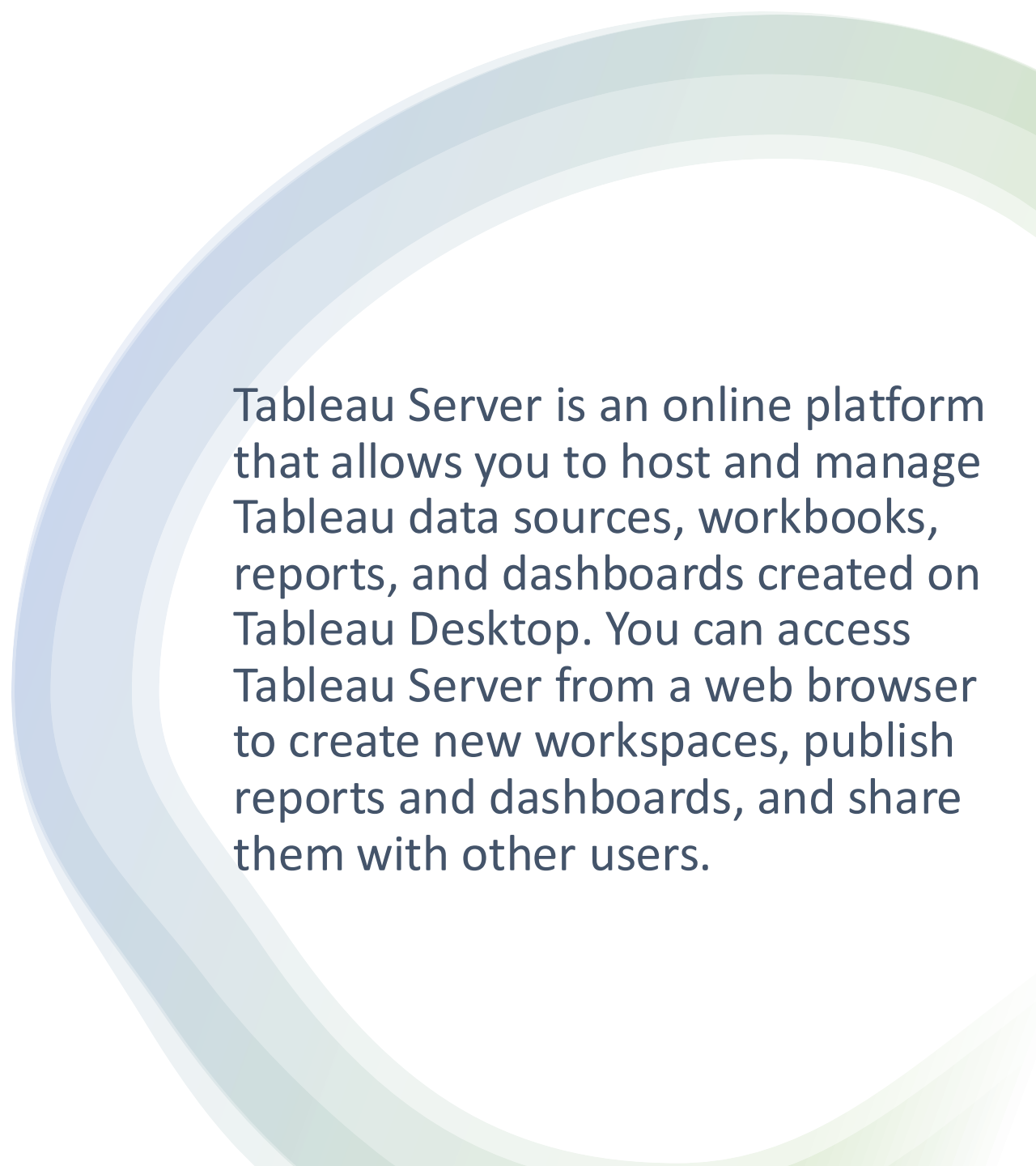


Tableau Server is an online platform that allows you to host and manage Tableau data sources, workbooks, reports, and dashboards created on Tableau Desktop. You can access Tableau Server from a web browser to create new workspaces, publish reports and dashboards, and share them with other users.

Before Accessing UBC Tableau Server

1. UBC CWL

- The Campus Wide Login (CWL) system provides access to many of the University's online systems. Tableau Server is one of them.
- Check your inbox for an email from *iam.no_reply@ubc.ca* and then click the link to activate your CWL with 72 hours.
- If you missed the activation window, please contact the CCWS analyst requesting another activation email.

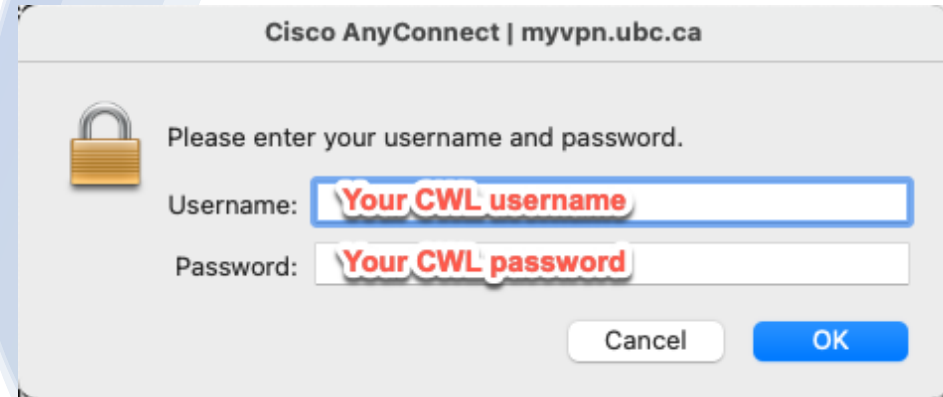
Before Accessing UBC Tableau Server

2. UBC VPN: Downloading the software

- UBC uses **Cisco AnyConnect** for setting up the VPN
- Check for software installation files on the shared OneDrive folder if you do not already have this software setup
- Download the setup files as per your OS
- Login with your CWL credentials

Before Accessing UBC Tableau Server

2. UBC VPN: Downloading the software



Accessing UBC Tableau Server

3. Tableau Server

- Login to the server with your UBC CWL credentials here: <https://reports.im.it.ubc.ca>
- Select CCWS after you sign in
- You should land on the Home Page, you can then click 'Explore'



Username (Required)

Your UBC CWL username

Password (Required)

Your UBC CWL password

Sign In



Select a Site

Type to search for a site

CCWS

Downloading Tableau Reports

3. Tableau Server

The screenshot displays a Tableau report titled "CCWS - Institution Name Campus Climate and Student Experience". The report is divided into two main sections: "Campus Climate" and "Safety".

Campus Climate Section:

Based on your experience at your institution, please rate your level of agreement with the following statements.

#	Question	Average Response Score
1	I feel that I belong at my institution.	4.76
2	At my institution, I am respected regardless of my personal characteristics or background (e.g., gender, ethnicity, international status, disability, etc.).	5.13
3	My institution is a respectful environment.	5.13
4	My institution values diversity.	5.18
5	At my institution, I feel that students' mental and emotional wellbeing is supported.	4.68
6	I feel that the climate at my institution encourages free and open discussion of mental and emotional health.	4.78
7	At my institution, the administration is listening to the concerns of students when it comes to mental health and wellbeing.	4.69
8	I have a group, community, or social circle at my institution where I feel I belong (feel at home, known, connected to, support in my identity).	4.39

Safety Section:

How safe or unsafe do you feel on campus during the day?

How safe or unsafe do you feel on campus at night?

Download Dialog:

Select your file format.

- Image
- Crosstab
- PDF
- PowerPoint

Frequently used filters (highlighted in red):

- Domestic/International
- Credential Type
- Indigenous
- Full-Time/Part-Time
- New to Institution
- Year Standing
- Age Group
- Gender
- Ethnicity
- Cumulative GPA
- Financial Stress
- Born in Canada
- Parents Born Outside Canada
- Disability

Apply / Clear Filters

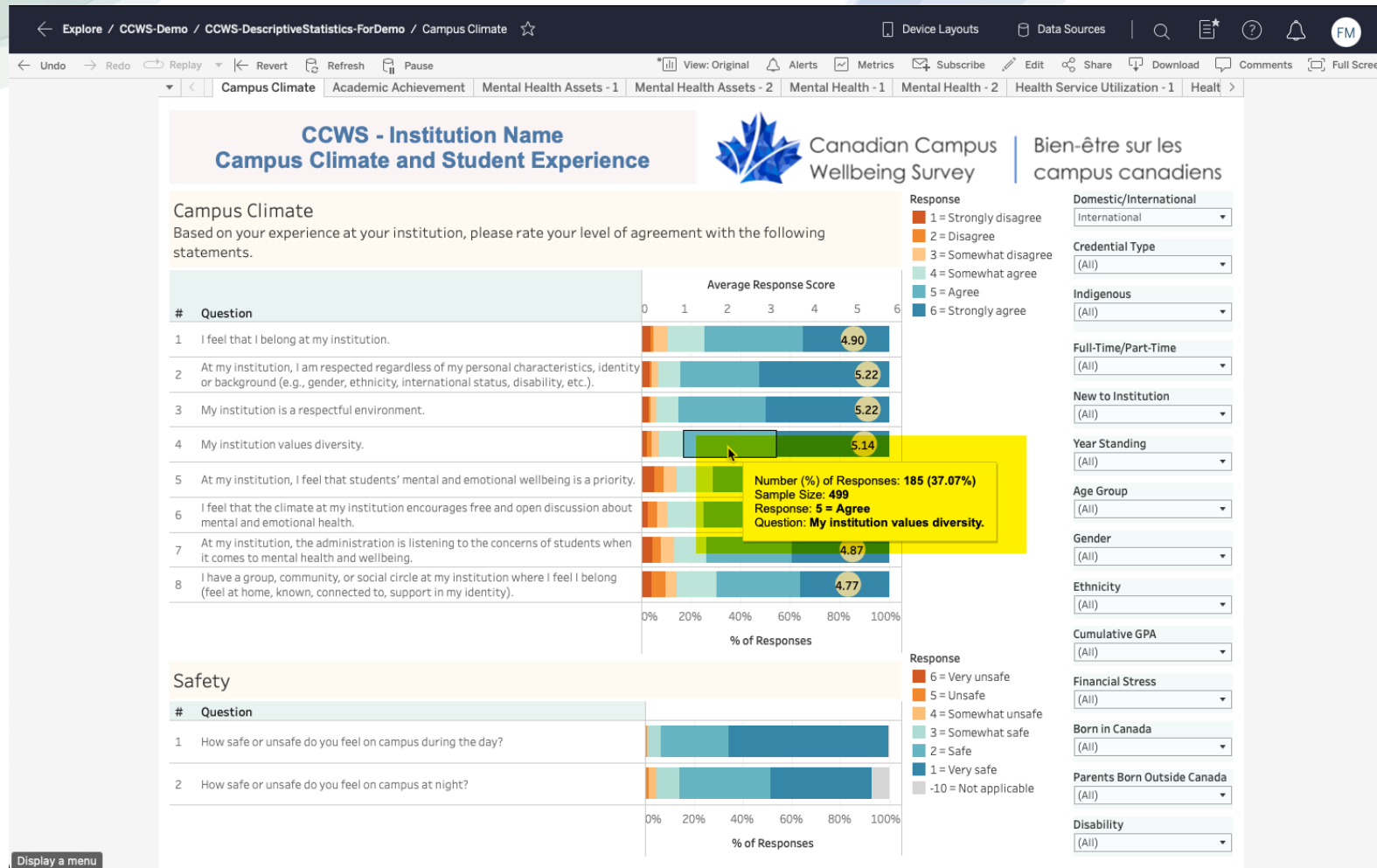
3. Tableau Server

The screenshot displays a Tableau Server dashboard titled 'Campus Climate' from the 'CCWS-Demo' workspace. The dashboard is divided into several sections:

- Navigation:** Top bar includes 'Explore / CCWS-Demo / CCWS-DescriptiveStatistics-ForDemo / Campus Climate' and various tool icons like 'Device Layouts', 'Data Sources', 'View: Original', 'Alerts', 'Metrics', 'Subscribe', 'Edit', 'Share', 'Download', 'Comments', and 'Full Screen'.
- Filter Panel (Left):** A list of filters is shown, with three specific filters highlighted in a red box:
 - Filter Control 1 - Self Reported Demographics
 - Filter Control 2 - Self Reported Demographics
 - Filter Control 3 - Administrative Cohort Data
- Main Content Area:**
 - Header:** 'Canadian Campus Wellbeing Survey' and 'Bien-être sur les campus canadiens'.
 - Response Legend:** A color-coded legend for a 6-point scale: 1 = Strongly disagree (orange), 2 = Disagree (light orange), 3 = Somewhat disagree (yellow), 4 = Somewhat agree (light green), 5 = Agree (medium green), 6 = Strongly agree (dark green).
 - Charts:** Horizontal stacked bar charts showing the distribution of responses for various questions. Average response scores are displayed in yellow circles at the end of each bar. For example, the score for 'At my institution, the administration is listening to the concerns of students when it comes to mental health and wellbeing' is 4.87.
 - Demographic Filters (Right):** A series of dropdown menus for filtering data by demographic factors such as 'Domestic/International', 'Credential Type', 'Indigenous', 'Full-Time/Part-Time', 'New to Institution', 'Year Standing', 'Age Group', 'Gender', 'Ethnicity', 'Cumulative GPA', 'Financial Stress', 'Born in Canada', 'Parents Born Outside Canada', and 'Disability'.

Tooltips for more Details

3. Tableau Server



Tips on building Executive Summary

3. Tableau Server

To prepare an Executive Summary, Use the below results in descriptive and comparison dashboards can be a good start for your CCWS Summary.

1. WEMWBS_Total – overall wellbeing
2. Resil_1 – ability to handle difficulties
3. Resil_2 – ability to handle day-to-day demands
4. GIPhysH – general physical health
5. GIMentH – general mental health
6. Relationships_Total – social support level
7. K10_Total – Psychological distress level
8. Loneliness_Total - Loneliness level
9. TotSleep – Sleep hours meets Canadian guideline or not
10. AvgMVPA – time of Physical activities meets Canadian guideline or not
11. TotalScreenTime – Total screen time
12. TotalTravelTime – Total travel time
13. TotalSitTime – Total sit time
14. SedentaryBehaviour – Sedentary behaviour or not
15. FoodSec_Total - Food security level



Questions?