



UNIVERSITY OF  
CALGARY

# Changing The Culture of Mental Health on Campus Through Evaluation

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Strategy

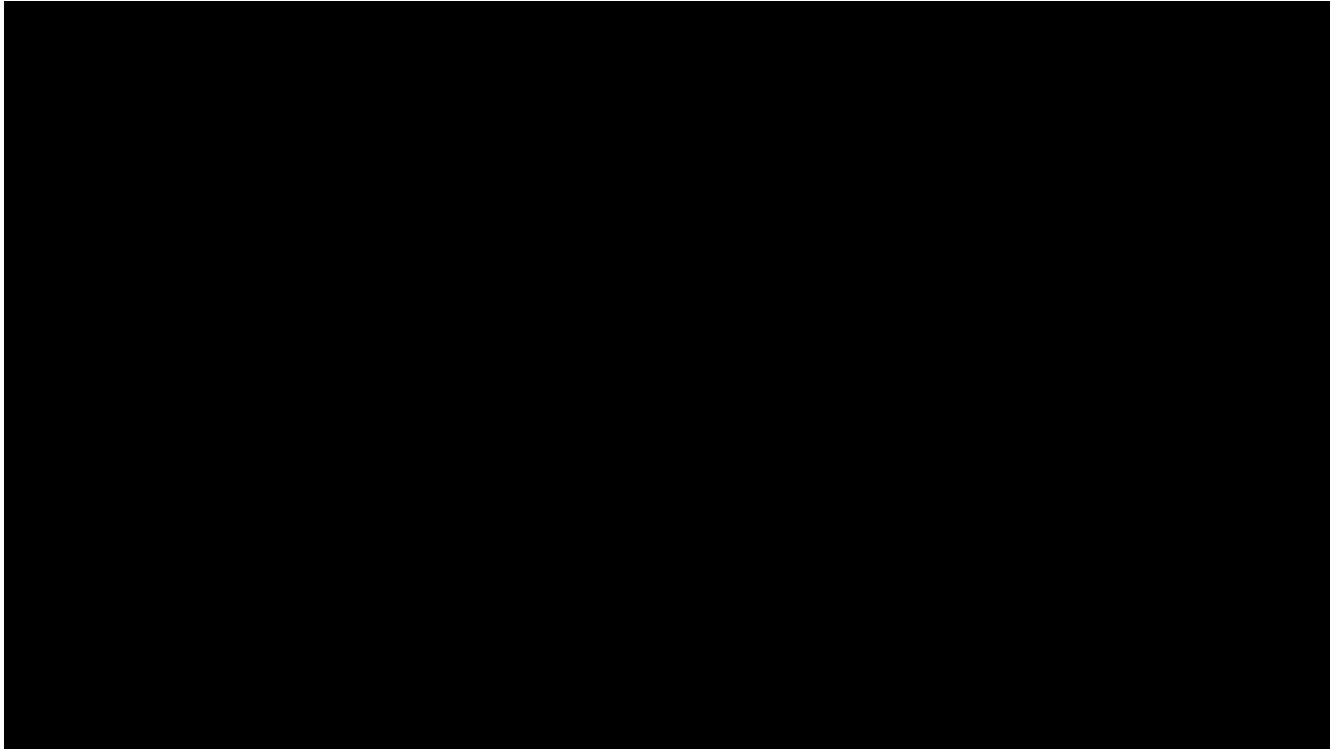
Dr. Susan Barker, Vice Provost (Student Experience)

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- Relevance of Evaluation: Why does this matter?
- UCalgary Experience: Case Study
- Role of Mental Health Strategic Plans
- Evaluation of UCalgary Campus Mental Health Strategy
- Experiences of Other Institutions: Discussion
- Key Factors & Barriers
- Lessons Learned & Best Practices

- What is the Context on Your Campus?
  - Mental Health
  - Programming, Strategies
  
- Evaluation in higher education
  - Why does it matter?

## A Community-Wide Journey



<https://www.youtube.com/watch?v=ePQ981Tlld8>

- Why Go There?
- Campus Mental Health Strategy
  - 28 recommendations in 6 strategy focus areas
  - Whole campus approach
  - Multiple-levels
- How do we know this is effective?
  - Impact
  - New directions
  - Annual reporting
- Evaluation embedded in our strategy

- Evaluation Subcommittee
- Evaluation at 4 levels
  - Program
  - Recommendation
  - University
  - Process
- Implementation
  - Student involvement
  - Collaboration with other subcommittees
- Continuous Improvement
- Creating a culture of evaluation

- What we have done...
  - Study and thematic analysis
  - Use of logic models
  - Best Practices
  - Tool kits
  - Evaluation and assessment data in one site
  - Collaboration with researchers to inform program development

- Enablers: What conditions enable the changing of culture of evaluation at your campus?
- Barriers: What road blocks have you encountered with evaluation?



# Key Factors and Barriers to Evaluation



- Funding dedicated to mental health
  - Programming & services
  - Staff
  - Grants
- Seeing the strategy in action
- Making it relevant to the campus: responsive

## Reflection

- Lessons learned
  - Full Community buy-in
  - Engagement of all Stakeholders
  - Evidence-Based
  - Communication
- Best Practices
  - What can you take back to your institution?



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